

UNDERSTANDING **TODAY'S CULTURE**

SUNDAY MESSAGE NOTES – August 28, 2016

Series: "Understanding the Culture"

Message #3: "Why We Need To Be Cultural Missionaries"

By Mark Brunott

1. We need to become **cultural missionaries and then act on this.**

2. Reaching the **Millennial Generation** (born 1981-2000)

3. Times have changed and the **culture has shifted dramatically.**

We need to face this change with **courage**.

We need to **reach** the world, starting in our own backyards.

We need to do whatever it takes to **reach** the "nones".

4. Reaching Generation Z (born 1995-present day)

Generation Z characteristics:

They are **recession-marked**.

They are **Wi-Fi enabled**.

They are **multiracial**.

They are **sexually fluid**.

They are **post-Xi'an**.